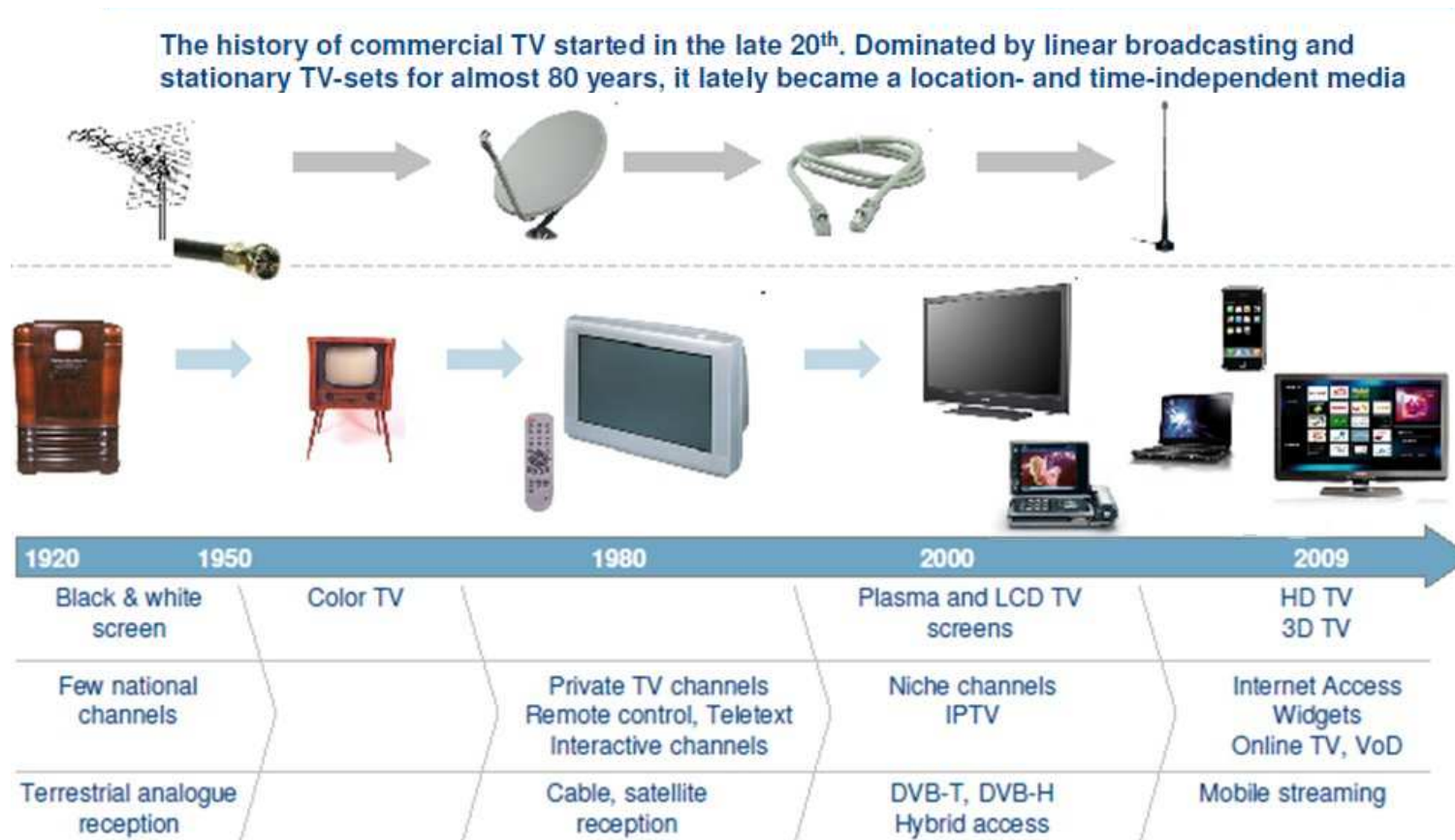


The TV history : From Where we have started to where we are today



Future TV, 9-10 novembre 2009

Business Models

Broadcasters




Distribution Management





5 K€ / 30''

Telco IPTV



services management



€ 30 / mth

Web TV



Web Services

Middleware



IP

Broadband Networks

€ 0,2 / click
€ 10 / m